

# CHANGE TO WIN

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## Strategic Campaign Director (NYC or DC)

Change to Win is seeking a **Strategic Campaign Director** in New York City or Washington, DC to lead campaigns that challenge America's largest corporations to take responsibility for how their business practices impact working families and their communities. Strategic Campaign Directors lead the research, development and execution of strategy for comprehensive corporate reform campaigns.

Change to Win is a dynamic coalition of North America's most progressive labor unions and a leading force for social, racial and economic justice in our country today.

Strategic Campaign Directors use a variety of skills to develop and implement campaigns. The overall work consists of designing in-depth research plans, building relationships with both external and internal partners and coordinating a multi-disciplinary team to design and execute campaign strategy and tactics. Strategic Campaign Directors have a supervisory level of responsibility, and oversee the development of team members. He or she must be an experienced leader in a campaign environment. Driver's license and travel is required.

### Job Qualifications

- A minimum of five years of campaign experience in union, political or community organizing
- BA degree or higher
- Mastery of research, analysis and campaign skills
- Ability to plan, organize and execute major campaign elements
- Experience supervising a team of co-workers
- Ability to train, develop and coordinate the work of staff
- Spanish and/or other non-English language skills a plus
- Ability to work under pressure
- Excellent research, writing and speaking skills required
- Familiarity with database software
- Excellent people skills and must be a team player
- Strong commitment to progressive social change

**Compensation:** Competitive salary; excellent benefits.

Women and people of color are strongly urged to apply. CtW does not discriminate in any of its programs, procedures or practices on the basis of age, color, disability, national or ethnic origin, political affiliation, race, religion, sex (including pregnancy), sexual orientation, gender identity or expression, or veteran status.

**How to Apply:** Email cover letter, resume and writing sample to [opportunities@changetowin.org](mailto:opportunities@changetowin.org), please reference Research Analyst in subject line.